



Daniel Piller

Partner

Daniel Piller (1968) has been advising individuals, organisations and companies for more than 10 years in the areas of strategic positioning and public affairs, media & investor relations, internal and change communication as well as crisis communication and offers communication trainings. He has more than 25 years of experience in the media, as an executive in corporate communications, public affairs and as a CEO and consultant to communications agencies. Prior to joining Dynamics Group in September 2023, he advised and supported clients in communications and public affairs as managing director and owner of Piller Public in the Basel region. Prior to that, he spent three years as a partner at the Zurich-based communications agency IRF Reputation. Prior to his consulting work, he was responsible for Roche's global media relations for over ten years and global internal communications for three years, and worked as a business journalist for the Neue Zürcher Zeitung. An economist by training (lic. rer.pol.), he has an excellent network in politics and business in the Basel region, in the national media as well as in the health and life science industry.

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