



Bruno Moreno

Consultant

Bruno Moreno (1987) has developed his professional background entirely in communication agencies, supporting financial, institutional and real estate actors in defining and enhancing their image. In the financial sector, he has worked for several years with banks, family offices, asset managers and other financial boutiques, while also contributing to institutional mandates for political parties, public institutions and associations. He later broadened his scope to the real estate sector, where he helps strengthen the visibility and legitimacy of high-profile projects and stakeholders.

Familiar with managing multiple mandates and operating in sensitive contexts, he has gained solid experience in institutional communication and media relations. His activities include media training, preparing executives, experts and spokespersons for their public interventions; defining clear and consistent messages tailored to different audiences; and crisis communication, aimed at anticipating and responding to situations that may affect the reputation of organizations.

He holds a Bachelor's and a Master's degree in Political science from the University of Geneva and combines analytical skills with practical experience to develop and implement communication strategies in demanding environments.

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